

President's Letter -

It is amazing how fast time can go by when you are having fun. RIMA has seen several new developments over the past 6 months, such as the creation of the Platinum membership level presentation at both Metalcon and The Frame Builders Show on condensation and the con of the Reflective Industry at the code level.



Firstly I would like to congratulate the members that have supported the Industry and the organization to step up and join as Platinum Members. This is a significant commitment. In addition I would like to thank Dr David Yarborough and the input from all the panel members for their contribution to the seminars that were hosted by RIMA at the above shows. These presentations were not only well attended but also very well received. If you were unable to attend, the presentation is posted on the RIMA website or can be sent to you on a CD upon request.

I have mentioned before the value of being a RIMA member, and believe that this continues to grow. More and more architects, specifiers' builders and contractors look to RIMA to provide the ultimate definition of a product or application, and to take a stand on an issue which, coming from the association carries weight. With this comes the obligation that the information being distributed about the reflective industry is accurate and effective. For this reason we are excited to announce the completion of a new "Installation guide for the use of reflective insulation as a Duct Wrap". These Installation guides and Technical Bulletins ensure that consumers have an industry developed document to rely on, and will be a continued focus for RIMA to develop.

Other focuses for this year will be continued education seminars both at the trade show level and if possible at the specifier, contractor and inspector levels. The more RIMA can educate, the stronger the association and the industry will become. RIMA plans to become more active at the code level, not only to defend issues, but also to table new changes which as an industry we feel are positive for the consumers.

These are large goals and can only be accomplished with support. Again I will ask that all members get involved, attend the bi annual meetings and participate in the committee meetings. You can influence the direction of the association and the industry, but you need to be involved. If there are areas you feel need to be addressed then please feel free to contact us.

I look forward to another exciting year.

Association to Meet Next Month In Reno -

The next meeting of the Reflective Insulation Manufacturers Association will be held April 16-17, at the Reno Hilton in Reno, Nevada. Attendance forms have been distributed and are due in to the RIMA office by **March 11**. Individuals can make room reservations by calling 800/501-2651. Be sure to tell them you're with the ASTM group to get the discount rate (\$99 single/double).

RIMA committees will meet on Saturday afternoon. These meetings are for members who have signed up to participate in a RIMA committee. If you are new to RIMA or are not yet on a committee but would like to be, please contact the RIMA office. The full membership meeting will be held on Sunday. Guests interested in learning more about the Association are welcome to attend.

Key to Keynote–

I'd like to welcome Brian Tikey of the Australian Foil Insulation Association (AFIA) as the keynote speaker at 11 a.m. on Sunday. Mr. Tikey has a variety of areas he will be covering



- The corporate and business landscape of the AUSTRELL GROUP of companies
- The Australian insulation industry landscape
- AFIA and its membership, assumptions and guidelines and software tools
- Australian building codes and their mandatory Energy Efficiency Provisions (EEP)
- Compliance certification in Australia
- Australian Standards AS/NZS 4859.1:2002 and fire standards

We look forward to meeting Mr. Tikey and learning more about the reflective insulation industry in Australia as well as discuss ways our organizations can work together to benefit the industry as a whole. This will be a provocative discussion that is of interest to every industry professional. We'll see you there!

Committee Updates –

Technical Committee: Code Representative Ron Graves recently attending code hearings on RIMA's behalf. An update report should be going out to the committee shortly. The letter drafted to send to the FTC in response to their letter sent out to several industry companies was also finalized and sent last month. The committee continues to work on completing the Technical Bulletin "Reflective Insulation in Duct System Applications". This will be finalized for use on the RIMA website at the April meeting. The document which lists both required and recommended testing for industry products and various applications will also be a topic of focus

Public Relations: RIMA recently participated in the 2005 Frame Building Expo held in Columbus, Ohio. A workshop on condensation was conducted with approximately 150 people in attendance between the two back-to-back sessions. RIMA will also have materials (i.e. website CDs and handbooks) at the upcoming CSI and AIA shows courtesy of Ron Blank and Associates who will distribute those materials from their booth. The RIMA office was also recently contacted by Metalcon asking if we'd return and do another workshop this year. It was agreed to once again participate in that show and a workshop topic will be discussed and finalized at the April meeting. RIMA also has had articles in recent industry publications including *SNIPS*, *RSI* and the upcoming April issue of *Frame Building News*. Dr. Yarbrough is also working on an article for a future issue of *Construction Specifier*. The committee will also identify other industry publications to contribute to at the April meeting. The RIMA Website has also undergone some updates since the last meeting including the addition of an article by Dr. Yarbrough on "It's About Saving Energy" which is linked to that tag line on the opening page. Several industry articles have also been added to the technical section along with several informational updates. A special thank you to TVM for their help with these edits to the website.

Membership: A mailing recently was distributed to all non-member prospects inviting them to attend the April meeting in Reno. There has been a couple of people comment they are considering attending so we'll hope to see

Choice Hotels International –

In case you aren't aware, or just haven't checked it out yet, RIMA has joined the Choice Hotel S.O.S. benefits program offering a 20% discounts to members when they make their reservations at any of the Choice Hotel properties which include:

- Comfort Inn
- Comfort Suites
- Quality
- Sleep Inn
- Clarion
- MainStay Suites
- Econo Lodge
- Rodeway Inn

Recently, Choice Hotels initiated two new spring promotions called “**Earn Nights or Flights 3 Times Faster**” and “**Double Your Rewards**” which promise to offer RIMA members even more savings opportunities. The “Earn Nights or Flights 3 Time Faster” promotion offers members that book their rooms online at choicehotels.com for Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion and MainStay Suites hotels in the U.S. and Caribbean via, **triple** Choice Privileges points or **triple** airline/miles credits. The “Double Your Rewards” program offers guests staying at EconoLodge and Rodeway Inn double EA\$Y CHOICE stamps or double airline miles/credits. Guests who choose airline miles/credits and also book at choictels.com will be eligible for triple airline miles/credits with any of Choice's airline partners, including Southwest Airlines Rapid Rewards for stays through April 30. EA\$Y CHOICE stamps are redeemable for room credits at any Econo Lodge or Rodeway Inn brand hotel. During this promotion, two stamps may be earned for each qualifying night's stay.

As you can see, the savings are better than ever when you take advantage of the RIMA Choice Hotel program. For more information on accessing these benefits or to request a member ID card, contact the RIMA office.

It's 50/50 Raffle Time–

This fun event is open to all members whether you are able to attend the meeting or not, and the winning ticket will be drawn at the April meeting with the winner taking 50% of all revenues generated! Maybe you'd like to buy a ticket for each of your employees. Maybe you'd like to buy a ticket for each of your family members. Maybe you just want to keep all the tickets to yourself – but no matter who the tickets are for it's all for a good cause with the other 50% of revenues going to help defray meeting costs as well as adding to RIMA's general revenue fund. RIMA operates on a very tight budget so adding fun little events like this helps to create a little cushion for many various activities throughout the year.

Tickets can be purchased in advance by contacting the RIMA office or you can simply forward your check to RIMA, 4519 E. Lone Cactus Drive, Phoenix, AZ 85050. Ticket prices are as follows:

- \$500.00 = 100 tickets
- \$350.00 = 70 tickets
- \$125.00 = 25 tickets
- \$50.00 = 10 tickets

Good Luck!

