



International™

REFLECTIVE INSULATION MANUFACTURERS ASSOCIATION

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## **International Reflective Insulation Manufacturers Conference (I-RIM) 2010 June 21-23 – Barcelona, Spain**

In 2007 the Reflective Insulation Manufacturers Association International (RIMA-I) held their first global conference April 19-20 in Paris, France. Since that time, the association's international efforts have continued to expand along with the membership and the industry as a whole. As the industry continues its rapid expansion and more companies are producing reflective products around the world, the need to share information has also increased.

Because of this growth and demand for uniformity on a global level, the International Reflective Insulation Manufacturers Conference (I-RIM Conference) has been created and will be held June 21-23, 2010, at the Hotel Avenida Palace in Barcelona, Spain. The I-RIM Conference will provide guests with the insight and education on what is happening within the industry and exclusive access to the most knowledgeable experts in the field.

Each workshop will be presented by experts from various regions of the world including North America, Europe, Asia and Australia and cover such topics as the state of reflectives today, thermal performance, emittance, stability, product requirement comparisons, large-scale testing, applications around the world, and current and ongoing research. There will also be open forum discussions and an opening night social event which will provide guests additional opportunity to network and learn more about the industry with peers.

There are six corporate sponsors for the I-RIM event as follows:

- ♦ Dunmore Corporation
- ♦ Venture Tape
- ♦ KdB Isolation S.A.
- ♦ Reflectix, Inc.
- ♦ Astro-Foil International
- ♦ RoyOMartin

The event also features keynote speaker Emilio Mitre, Director of International Affairs for the World Green Building Council España. Mr. Mitre is one of the best known Spanish sustainable architects and co-owner of a very prestigious private architectural practice named ALIA, Arquitectura, Energía y Medio Ambiente s.l., whose relevance in the Spanish sustainable building scenario is illustrated by the fact that ALIA has had one building as part of the Spanish Pavilion in each one of the last three worldwide Sustainable Building Conferences in Oslo 2003, Tokyo 2005 and Melbourne 2008. He started back in the eighties after receiving a sound education on the principles of bioclimatic architecture in the USA. Emilio himself is known as a thorough and trustworthy practitioner, and a very appreciated communicator, who has lectured extensively. He's also member of the Technical Committee of GBC España and of the Scientific Committee of their "sister" organization ASA (Asociación para la Sostenibilidad en Arquitectura).

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*(Attached is a six-page conference brochure with complete details on the event including a conference schedule, workshop descriptions, speaker bios and event registration and hotel reservation forms. Discounts are available to those registering before April 61, 2010.)*

RIMA International looks forward to hosting the I-RIM Conference 2010 and working to grow the industry through this important educational and information-sharing event. Please join us June 21-23, 2010 in Barcelona for I-RIM 2010.

*(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rimainternational.org](http://www.rimainternational.org).)*