



**REFLECTIVE INSULATION  
MANUFACTURERS ASSOCIATION**

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FOR IMMEDIATE RELEASE  
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## **RIMA Offers Workshop at Construct 2008**

The Reflective Insulation Manufacturers Association (RIMA) will be presenting a workshop at Construct 2008 being held June 3-6 at the Las Vegas Convention Center in Las Vegas, Nevada. The workshop will be held on Monday, June 3<sup>rd</sup> from 2 – 3 p.m.

The seminar is entitled “**Benefits of Reflective Insulation & Radiant Barriers**” and will begin by establishing the credibility for the technology including terminology and definitions, ASTM Standards, code references, Energy Star and green qualities. The various products included in this industry will be reviewed including insulation basics, air and gas based insulations, and low-emittance properties. The building science will be covered by Dr. David Yarbrough of R&D Services, Inc., followed by a discussion of Hybrid insulation systems and how combining technologies for greater energy savings results in improved comfort.

To register to attend this workshop and/or for more information on the entire Construct 2008 event, you can visit [www.CONSTRUCT2008.com](http://www.CONSTRUCT2008.com) or call 972/536-6400. Spaces will be limited so be sure to register early.

*(The Reflective Insulation Manufacturer's Association is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rima.net](http://www.rima.net).)*

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