



REFLECTIVE INSULATION MANUFACTURERS ASSOCIATION

DATE: April 2008
FOR IMMEDIATE RELEASE
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800/279-4123

RIMA Changes Name to RIMA International!

The Reflective Insulation Manufacturers Association (RIMA) is pleased to announce they have officially changed the association name to Reflective Insulation Manufacturers Association International (RIMA International) effective immediately.

The association has maintained a small international membership for many years but over the past two years, more international companies have joined the association as RIMA International becomes more actively involved in industry issues worldwide. A new international division has been formed and a new international director appointed which will focus specifically on issues facing reflective insulation, radiant barrier and IRCC companies outside of North America in the areas of standards development, education and awareness. The first international meeting of the association was held last April 2007 in Paris, France. The next international meeting will be held in 2009 (location TBA).

RIMA is proud to be able to serve members in all regions of the world and will continue to work on behalf of the industry and the membership to bring understanding and recognition for reflective products everywhere.

The RIMA Office Has Moved

Effective April 1, 2008, the RIMA office will relocate from its present location in Phoenix, Arizona to a new address in the Kansas City area. Please update your records with the following new address:

Reflective Insulation Manufacturers Association International

14005 W. 147th Street

Olathe, KS 66062

Toll-Free: 800/279-4123

Phone/Fax: 913/839-8882

E-mail: rima@rima.net

Website: www.rimainternational.org

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rima.net.)

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Home Page: <http://www.rimainternational.org>