



DATE: July 2008  
FOR IMMEDIATE RELEASE  
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## **RIMA International Offers Special Program/Luncheon At Metalcon 2008**

The Reflective Insulation Manufacturers Association International (RIMA-I) will be presenting a special program workshop and luncheon at the 2008 Metalcon show in Baltimore, Maryland. The workshop will be held on Thursday, October 2<sup>nd</sup>, beginning with lunch at Noon in the Baltimore Convention Center.

The seminar is entitled “**Use of Reflective Technology in Metal Buildings**” and will discuss the thermal performance of Reflective Insulation products and how they are evaluated. Reflective insulation systems can be combined with other insulation technologies to satisfy ever increasing demands for energy conservation in the metal building industry. Requirements like those in ASHRAE 90.1 can be met by redesigning existing systems or by employing hybrid systems that include a reflective insulation component.

The purpose of the Reflective Technology Workshop is to describe hybrid insulation systems and explain how they can be evaluated. The basic concepts related to reflective insulation will be followed by a discussion of R-values and U-values that can be achieved. Examples of existing hybrid insulation systems for metal buildings and their installation will be described.

The objectives of this luncheon/workshop are to present technical information, describe useful insulation systems, and discuss issues associated with the thermal performance of metal buildings. Attendees will leave with an increased understanding of how the product works, why it works and why you should be using more of it. Be ready to take notes and ask questions.

To register to attend this workshop and/or for more information on the entire Metalcon 2008 event, you can visit [www.metalcon.com](http://www.metalcon.com) or call 800/537-7765. Registration fees for this special luncheon program are \$60 with limited space available, so be sure to register early.

*The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.*