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FOR IMMEDIATE RELEASE
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RIMA International Offers Educational Session At METALCON 2009

The Reflective Insulation Manufacturers Association International (RIMA-I) will be presenting an educational session at the 2009 METALCON show in Tampa, Florida. The workshop will be held on Thursday, October 8th, beginning at 8:30 a.m. in the Tampa Convention Center.

The session is entitled “**How to Save Energy Using Reflective Products and Hybrid Systems in Metal Buildings**” and will discuss the need to reduce energy use in metal buildings. This ever increasing demand for improved performance makes innovative systems involving combinations of technologies – hybrid systems – become a focus of innovation. The presentation will address installation of reflective assemblies in metal buildings; the basis for performance of reflective systems; the basis for performance of hybrid systems (combinations of conventional materials and advanced systems and materials) as well as estimate the reduction in energy use.

To register to attend this workshop and/or for more information on the entire METALCON 2009 event, you can visit www.METALCON.com or call 800/537-7765. Early registration discounts are available until September 22 providing significant savings to attendees. Classes will fill up quickly so register early and secure your space in this important educational event.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.