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FOR IMMEDIATE RELEASE
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RIMA International Offers Training Session At METALCON 2010

The Reflective Insulation Manufacturers Association International (RIMA-I) will be presenting an educational training session entitled "**Fundamentals of Reflective Technology**" at the 2010 METALCON show in Las Vegas, Nevada. The workshop will be held on Thursday, October 21st, running from 11:30 a.m. – 2 p.m. in the Las Vegas Convention Center.

This luncheon and training session provides an introduction into reflective technology. It will review the physics involved, address some of the test methods used, discuss how R-Values are achieved and introduce the attendees to the types of reflective insulation available on the market today. ***Anyone who installs, sells or works with reflective products needs this training!***

Following the course, attendees will have the option to complete a take-home test which can be returned for certificate of completion identifying them as being trained in reflective technology and a RIMA-I logoed Ping golf shirt.

To register to attend this workshop and/or for more information on the entire METALCON 2010 event, you can visit www.METALCON.com or call 800/537-7765. Early registration discounts are available and the sessions fill up quickly so register early and secure your space in this important educational session.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.