



**REFLECTIVE INSULATION
MANUFACTURERS ASSOCIATION**

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FOR IMMEDIATE RELEASE
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RIMA Offers Special Program at Metalcon 2007

The Reflective Insulation Manufacturers Association (RIMA) will be presenting a luncheon/special program workshop at the 2007 Metalcon show in Las Vegas, Nevada. The workshop will be held on Thursday, October 4th beginning with lunch at Noon in the Las Vegas Convention Center.

The seminar is entitled “**Reflective Insulation, Radiant Barriers & IRCCs in Metal Buildings (R-Values & Thermal Performance)**.” Attendees will learn a variety of things including about R-Values and their test methods. How you get them, what they tell us, and how they compare to other insulation products. In addition to the R-Values, the session will cover how the thermal performance of different insulation products and insulation systems can have a greater impact on the energy efficiency of metal buildings. Energy conservation and efficiency are more important than ever, and the information covered in this program will prove invaluable to those interested in constructing more energy efficient buildings.

To register to attend this workshop and/or for more information on the entire Metalcon 2007 event, you can visit www.metalcon.com or call 800/537-7765. Registration fees for this special luncheon program are \$60 with limited space available, so be sure to register early.

(The Reflective Insulation Manufacturer's Association is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rima.net.)

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