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## 2014 I-RIM Conference Presentations Available

The 2014 International Reflective Insulation Manufacturers (I-RIM) Conference was held March 5-7 at the Crowne Plaza Dockland Hotel in London. The event hosted guests from 15 countries including the US, Canada, India, UK, France, Italy, Australia, South Korea, Malaysia, Costa Rica, Scotland, Slovenia, Portugal, Mexico and Israel. This truly was a global event!

The 2-1/2 day conference was a great success providing excellent workshops conducted by industry experts from around the world. The information presented was so well received RIMA-I is now making those presentations available to purchase. Here is a list of the presentations available:

- ★ *Growth Drivers and Investment Opportunities in European Construction 2014-16* – By Michael Weingaertler
- ★ *Reflective Insulation Products – Standardization in Europe* – Carol Houghton
- ★ *The Future for UK Construction* – Noble Francis
- ★ *Mainstreaming Energy Efficiency in the US Housing Market: The Role of Home Energy Ratings* – Steve Baden
- ★ *Experiences and Obstacles with the Assessment and Certification of Reflective Insulation* – Nico Hendriks
- ★ *Thermal Performance of Reflective Products According to Existing Standards* – Salem Farkh
- ★ *Evaluation of the Performance of Reflective Insulation in North America* – David Yarbrough
- ★ *Using State of the Art Software to Predict Space Cooling and Heating Load Reductions Produced by Radiant Barrier* – Dr. Mario Medina
- ★ *Computer Simulations of Enclosed Reflective Air Spaces* - Hamad Saber
- ★ *Measuring the Thermal Performance of Structures Using the Hot Box Apparatus* – Ray Williams
- ★ *Investigating the Effects of Dust Accumulations on Heat Gain through Inclined Buildings' Roof with Radiant Barrier* – Shikha Ebrahim
- ★ *Hybrid Systems* – Guy Delcroix
- ★ *Mind the Gap* – Tim Fenn
- ★ *Manufacturing Techniques* – Giovanni Roscini
- ★ *Reflective Insulation in Packaging* – Robert Wadsworth
- ★ *New Technologies* – Mike Boulding
- ★ *International Applications – Asia* – Professor YC Kwon
- ★ *International Applications – India* – Brijesh Patel
- ★ *International Applications – South America* – Sergio Luconi
- ★ *International Applications – Europe* – Guy Delcroix
- ★ *International Applications – Australia* – Mike Boulding
- ★ *International Applications – North America* – Mike Boulding

Details on each presentation and all speakers is available upon request. Presentations can be ordered individually for \$25 each or the entire package can be purchased for \$200. To request more information or place an order, contact RIMA International at [rima@rima.net](mailto:rima@rima.net) or by calling 800/279-4123.

*(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rimainternational.org](http://www.rimainternational.org).)*