

DATE: December 2011 FOR IMMEDIATE RELEASE CONTACT: MARY A. EDMONDSON 800/279-4123

RIMA International Offers Educational Sessions

The Reflective Insulation Manufacturers Association International (RIMA-I) will be making presentations at several upcoming industry events. Those interested in learning more about reflective products from top industry experts should consider attending one of these events.

<u>January 24, 2012 (9 -9:30 a.m.)</u> ASHRAE Winter Conference **"A Comprehensive Review of Radiant Barrier Research Including Laboratory and Field Experiments"** <u>http://www.ashrae.org/Events/page/Chicago2012Meeting</u>

<u>February 28, 2012 (3:30 – 5 p.m.)</u> 2012 RESNET Building Performance Conference "A Summary of 50 Years of Radiant Barrier Research" <u>http://www.resnet.us/2012-conference</u>

<u>March 1, 2012 (9 – 10 a.m.)</u> Frame Building Expo 2012 **"Use of Reflective Technology in Post-Frame Structures"** <u>http://nfba.org/Expo/default/2012expo.html</u>

April 30 – May 2 International Reflective Insulation Manufacturers (I-RIM) Conference Hilton Fort Lauderdale Marina Hotel Fort Lauderdale, Florida http://www.rimainternational.org/index.php/i-rim-conference/

More detailed information on each of these sessions can be found on the event sites shown or by contacting RIMA International. Early registration discounts are offered, so plan ahead and register now. There is limited space available and sessions do fill up quickly.

The Reflective Insulation Manufacturer's Association International is a non-profit association comprised of dedicated people working together to propagate the knowledge and use of reflective insulation and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.