



DATE: August 2011  
FOR IMMEDIATE RELEASE  
CONTACT: MARY A. EDMONDSON  
800/279-4123

## RIMA International Offers Educational Sessions

The Reflective Insulation Manufacturers Association International (RIMA-I) will be making presentations at several upcoming industry events. Those interested in learning more about reflective products from top industry experts should consider attending one of these events.

September 26, 2011 (1 – 5 p.m.)

2011 Global Insulation Conference

**“Use of Reflective Technology to Conserve Energy”**

For more information or to register for this half-day session, visit [www.propubs.com/gic](http://www.propubs.com/gic)

October 12, 2011 (11:30 a.m. – 2 p.m.)

METALCON 2011

**“Fundamentals of Reflective Technology” Luncheon/Workshop**

This session offers attendees [2.5 LU/HSW/SD](#)

For more information or to register for this luncheon program, visit [www.metalcon.com](http://www.metalcon.com)

March 1, 2012 (9 – 10 a.m.)

Frame Building Expo 2012

**“Use of Reflective Technology in Post-Frame Structures”**

For more information or to register for this session, visit [www.nfba.org](http://www.nfba.org)

More detailed information on each of these sessions can be found on the event sites shown or by contacting RIMA International. Early registration discounts are offered, so plan ahead and register now. There is limited space available and sessions do fill up quickly.

*The Reflective Insulation Manufacturer's Association International is a non-profit association comprised of dedicated people working together to propagate the knowledge and use of reflective insulation and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.*