



DATE: August 2011
FOR IMMEDIATE RELEASE
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RIMA International Offers Half-Day Session At Global Insulation Conference

The Reflective Insulation Manufacturers Association International (RIMA-I) will be presenting a half-day education session entitled **"Use of Reflective Technology to Conserve Energy"** at the 2011 Global Insulation Conference in Toronto, Ontario Canada. The workshop will be held the afternoon of Monday, September 26 at the Hyatt Regency Hotel in Toronto.

This special half-day session will include presentations from top industry experts on reflective products internationally as well as in North America, the design and testing of reflective duct insulation, data on the effectiveness of these products, advanced concepts in reflective technology and how these products contribute to the overall energy efficiency of a structure.

The show runs September 25 – 27, 2011 and will bring together international delegates from around the world to review innovations and developments in mineral wools, polyurethane, reflective insulation and radiant barriers, fiberglass, polystyrene and other insulating materials. Insulation manufacturers, equipment producers, raw materials and additive suppliers, scientists and researchers and all others involved in the insulation industry should attend this important meeting.

To register to attend this workshop and/or for more information on the entire Global Insulation Conference event, you can view the attached event brochure and/or visit www.propubs.com/gic. Sessions fill up quickly, so register early and secure your space in this important educational event.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulation and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.