

I-RIM Conference 2016 - Speaker Bios



Greg Lewis

Greg Lewis is Vice President of Wood Panels for Forest Economic Advisors LLC. Greg's focus is on wood panel markets. He writes FEA's *Structural Panel Advisor* and *Particleboard and MDF Advisor* and is the primary author of FEA's Structural Panel and Particleboard/MDF Quarterly Forecasting Service publications. Greg has also co-authored studies on the international wood panel and lumber industries and has presented at numerous conferences in North America and abroad. He has been covering the wood panel markets since 1999. Greg holds a master's degree in economics from the University of Washington and a bachelor's degree in economics from Oberlin College.

David Yarbrough



Dr. Yarbrough is President of R&D Services, Inc. a testing and consulting company located in Cookeville, TN. Dave is Professor Emeritus of Chemical Engineering at Tennessee Technological University. Dave holds the PhD in Chemical Engineering from the Georgia Institute of Technology. He is a registered professional engineer and author or co-author of over 200 technical papers or reports. Dave has been active in technical areas related to thermal insulation for over 25 years.



Mario A. Medina

Dr. Medina has been involved in the experimentation and simulation of the performance of attic radiant barriers since the late 1980's. Dr. Medina is an associate professor in the Civil, Environmental, and Architectural Engineering Department at the University of Kansas and has an appointment in the Mechanical Engineering Department. He joined the faculty in 1998. Dr. Medina holds a Ph.D. in mechanical engineering with a specialization in thermal sciences. He has extensive experience in the modeling and experimentation of building components, including radiant barriers and building systems. He has published over 35 technical articles in the area of building energy efficiency and written over 100 reports detailing energy conservation procedures from assessments in industrial manufacturing plants. He received an "Outstanding Service Award" from the Office of Industrial Technologies of the US DOE for work related to promoting energy conservation.

Jeffrey Steuben



Jeffrey Steuben is the Executive Director for the Cool Roof Rating Council (CRRC), an independent, non-profit educational organization created in 1998 to develop accurate and credible methods for evaluating and labeling the radiative properties of roofing products and to disseminate the information to all interested parties. Mr. Steuben oversees the day-to-day operations of the Product Rating Program and works closely with the CRRC Board of Directors. Mr. Steuben previously served as the Technical Liaison for the CRRC and analyzed CRRC research data with the CRRC Technical Committee. Mr. Steuben has spoken on behalf of the organization at RCI's International Convention in 2013, and the International Roof Coatings Conference in 2011 and 2014. Mr. Steuben received a Bachelor of Science degree from Humboldt State University in Environmental Science and a minor in Geographic Information Systems.



Bernard Casse

Eric Martin





Andre Desjarlais

Martin Oxley



Dr. Casse manages the Metamaterial Devices & Applications (MDA) business area at PARC, a Xerox company. The MDA group develops advanced metamaterial prototypes for a wide variety of applications including cleantech and energy, communications, medical, sensing, and defense applications. At PARC, Dr. Casse's roles consist of making strategic investments in early-stage technology platforms, leading a team of word-class performers, nurturing an innovative culture, and ensuring that his team delivers innovative technology solutions to the hard problems posed by Fortune 500 clients, U.S. Government agencies and other partners. Prior to PARC, Dr. Casse was a principal scientist at Physical Sciences Inc. (PSI), where he led and managed multiple million-dollar U.S. Government-sponsored projects focused on developing disruptive technologies and advanced manufacturing systems. In earlier years, Dr. Casse was a research scientist at the Electronic Materials Research Institute at Northeastern University where he made several key breakthroughs in the field of metamaterials and photonic crystals. He was also a qualified cleanroom user of the Harvard Center for Nanoscale Systems (CNS) and the Center for Functional Nanomaterials (CFN) at Brookhaven National Laboratory.

Eric Martin is a Senior Research Engineer in the Buildings Research Division at the Florida Solar Energy Center (FSEC). He currently is a member of the Building America Industrialized Housing Partnership, sponsored by the US Department of Energy, where he conducts research and provides technical assistance to the home building industry to improve the environmental performance of homes. Mr. Martin has been active in the state as well as national green building movement through his work at FSEC, and through previous service on the Board for the Florida Green Building Coalition, Inc., and the LEEDTM Homes Committee of the US Green Building Council. He chaired a committee to develop a statewide green residential building standard. He has also been involved with development of a green standard for Florida City and County governments, and has authored a document containing green guidelines for maintaining existing commercial buildings in Florida. He also conducted research in the areas of photocatalytic pollutant detoxification, sponsored by the US Navy, which resulted in seven US patents. Mr. Martin has also been involved with hydrogen energy research, including design, simulation, and optimization of a renewable hydrogen energy system for remote applications.

André Desjarlais is the Program Manager for the Building Envelopes Research Program at the Oak Ridge National Laboratory (ORNL). He has been involved in building envelope and materials research for over 40 years, first as a consultant and, for the last 22 years, at ORNL. He is active in the building industry, participating in ASHRAE, ASTM, Cool Roof Rating Council, SPRI, RCI Foundation, Roof Industry Committee on Weather Issues, Federal Roofing Committee, and the Building Environment and Thermal Envelope Council. Areas of expertise include building envelope and material energy efficiency, moisture control, and durability.

Martin Oxley is an Insulation Certification Project Manager with the British Board of Agreement (BBA) in the UK. He is a chemistry graduate from Salford University together with over 30 years of industrial experience in various technical roles. A keen focus of 'application & performance in use has been developed by membership of several trade association technical committees. The BBA is an international authority on approved products in the UK construction industry. From their extensive site in Watford, over 100 specialists work across the Product Approval, Installer Approval and Inspection, Test and Management Systems areas, delivering accredited certification and assurance that specifiers, manufacturers, suppliers and members of the public can rely on. They hold United Kingdom Accreditation Service (UKAS) accreditations for Product Approval, Test Services, Site Inspection and both Quality and Environmental Management Systems.



Hamed Saber

Dr. Saber is leading numerical modeling in the field of energy efficiency in built environment at NRC-Construction. Prior to NRC, Dr. Saber was a Research Assistant Professor at the Institute for Space and Nuclear Power Studies and Chemical and Nuclear Engineering Department, University of New Mexico. His relevant research interest include numerical modeling, experimental investigation of mold growth on building materials, thermal and hygro-thermal modeling of building envelopes, high performance buildings, building modeling simulation, day lighting using skylight devices, thermal insulations materials for building applications, flow in porous media, heat and mass transfer, Computational Fluid Dynamics (CFD), radiation heat transfer, heat pipes & thermosyphons, electronic cooling, thin film stability, two-phase flow, combustion, smoke managements, fire dynamics, energy conversion systems, advanced radioisotope power systems for space applications, and artificial intelligent control. Dr. Saber has a PhD from the Chemical and Nuclear Engineering Dept., University of New Mexico, a M.Sc. from the Mechanical Engineering, Mansoura University, Egypt in and B.Sc. from the same University in 1988. Currently, Dr. Saber is working as a Research Officer at the Building Envelope and Materials Program, Construction Portfolio, National Research Council of Canada (NRC), Ottawa, Ontario, Canada. Dr. Saber has received numerous awards throughout his career and is a member of the editorial boards of the Journal of Building Physics, a task group member of the National Building Code of Canada, and member of several national and international professional organizations. Dr. Saber has written together with other researchers over 160 technical papers. book, book chapters and reports.

Laurel Elam



Laurel Elam has been RESNET's Conference Coordinator since 2010 and Quality Assurance Manager since 2013. Before joining RESNET Laurel was a project manager with the Appalachian State University Energy Center. She graduated from Appalachian State University, with a degree in Appropriate Technology and a minor in Sustainable Development. The main focus of her work at the Energy Center was specific to promotion of residential energy efficiency and ENERGY STAR Homes. She is the co-author and designer for the Affordable Passive Solar Planbook for North Carolina and was the coordinator of the annual NC ENERGY STAR Conference.



Shawn Lucas

Mr. Lucas is currently Development Manager for Ampacet Corporation. He has worked for Ampacet for 18 years as an analytical chemist, development engineer, and Manager of Analytical Services. He holds three degrees from Indiana State University in chemistry and business. In his current position, Shawn manages the development of novel additive packages to offer unique chemical and physical properties to extruded polymer systems. These additives include such chemistries as light stabilizers, antioxidants, antistats, slip and release agents, antiblocks and many others.



Wes Hall

Wesley Hall is with Reflectix, Inc., a manufacturer of reflective insulation and radiant barrier products. Wes has been in the reflective products industry for 25 years and is active in ASTM C16, ASTM C16.21 (past chairman), ASHRAE and ICC. Mr. Hall currently is on the Reflective Insulation Manufacturers, International Executive Board of Directors and additionally holds the position of Code Committee Chairman.

Teh Khar San



Ms. Teh Khar San is currently the Operations Manager of San Miguel Yamamura Woven Products* Sdn. Bhd. (SMYWP), Malaysia that manufactures radiant barrier and reflective insulation products for local and international markets, e.g., USA, Japan, South Africa, Australia and China. After obtaining her BEng (Chem), she joined SMYWP in 1998 as quality control executive and worked her way up to the present position. Her intuitive and analytical mind has helped the Company to develop new products and applications, leading to filing of 2 international patents. She is now conducting a comprehensive field evaluation on radiant barrier and reflective insulation products in Malaysia.



Bobby Byrd

Mr. Byrd is Vice President of Sales for ROMEX World Trade, a global manufacture and distributor of radiant barriers, reflective and forest products. He was educated at Nichols State University, Perdue University, and certified by the State of Louisiana in building science and has over 25 years of experience in manufacturing and distribution of forest products. Mr. Byrd serves on the Board of Directors of the Building Association of Texas, Louisiana and Mississippi; he is an active member of American Society of Testing and Materials and on the advisory council to APA the engineered wood Association. He is also the current President of RIMA International.

Guy Delcroix



Mr. Delcroix is the Research and Development Director and Export Director of KdB Isolation France. He is an Ingenieur Ecole Centrale de Paris (ECP 73) and member of the CEN TC89 WG 12 representing AFNOR (French Association for Normalisation). He is also the International Director on the RIMA-I Board.



Sergio Luconi

Sergio has been Business Director and co-founder of Prodex in Costa Rica since 1996. He holds a Master's Degree in Marketing and International Trade . He also has pursued studies in business strategies, management of board of directors, family companies, and corporate governance. Has vast experience in reective insulation and radiant barriers. He has been responsible for opening and developing markets of reective insulation and radiant barriers in more than 26 countries in Latin America, North America, and Europe. Currently, Mr Luconi is a member of RIMA International board of directors.



Monty Millspaugh

Mr. Millspaugh has been at Reflectix for 23 years. In that time he has worked in sales, marketing, operations and research and development. He was one of the original members of the Board of Directors and served on the board for many years. Currently he is the VP of Technical Service. He continues to represent Reflectix at the Reflective Insulation Manufacturers Association (RIMA) as a board member and as chairman of the technical committee. Monty also represents Reflectix at American Society of Testing and Materials International. He has severed as the Subcommittee Chairman and Secretary of C 16.21 on Reflective Insulation. Currently he is the Chairman of the RIMA Technical Committee.

Jeff Thistle



Mr Thistle is a graduate of the University of WI, Stevens Point. He is Vice President of Sales for Packaging Dynamics, Specialty Packaging and Laminations. He is responsible for sales and product development for the International Converter division of Packaging Dynamics. International Converter is a leading producer and supplier of laminates and facers used in reflective insulation and radiant barrier applications. With significant technical resources and a global presence, International Converter is continually developing new products used in many different insulation applications.



Robert Wadsworth

Mr. Wadsworth is President of Innovative Energy Inc. and has been engaged in the reflective insulation industry for over 30 years. He has been an active member of RIMA-I, serving on the board of directors and every executive office position over the years. He has conducted a number of seminars in various building industry conferences and trade shows, including several at NFBA in the 90's. His company specializes in providing protective packaging solutions for temperature sensitive products during shipment.

Mike Boulding



Mr. Boulding founded and became President of TVM Building Products in 1997, a fully integrated group specializing in reflective insulation products. He has been involved with all aspects of the reflective insulation market including serving as President of RIMA from Jan 2004 - December 2007. Michael has extensive experience in selling reflective insulation products to specific markets.



Doug Kinninger

Doug has been with Fi-Foil Company for ten years in Operations, Supply Chain and Product Development including Gas-Filled Panel (GFP) Product Manager. Doug has been involved in the development of No-Mold Multi-Layer Reflective Insulation (M-Shield), Attic Armor (GFP), and GFP for soft-sided military shelters as well as implementing a recycling program compliant with LEED standards. Product development responsibilities have taken Doug to several testing laboratories in the US and Canada as well as US military research facilities. His RIMA-I responsibilities include Board Director and Verification Committee Chairman.