



International™

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REFLECTIVE INSULATION MANUFACTURERS ASSOCIATION

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## Check Out the New [www.rimainternational.org](http://www.rimainternational.org)

The Reflective Insulation Manufacturers Association International (RIMA-I) has just put a new face on the reflective industry with their newly-designed website at [www.rimainternational.org](http://www.rimainternational.org).

In April of 2008, the association went international; and since that time, new members have joined, new programs have been launched and new information has been made available on the industry. With the re-design of the association website, more of this information is accessible than ever before.

You can still find a wealth of technical information including our handbook "Understanding and Using Reflective Insulation, Radiant Barriers and IRCCs", our technical bulletins on specific industry applications and issues, our list of required and recommended testing, our Interior Radiation Control Coatings Study and many articles on these industry products. This section is always growing with new technical bulletins and information added regularly. You can also learn about the members that support the association, when and where our meetings and events take place, our leadership and our organization history as well as how to go about becoming a member.

Some of the new features include the new "What's Hot" section on the opening page, which highlights the most recent industry developments and hot association news; the "Myths & Misconceptions" section that addresses common industry questions; the new Building Awards section featuring our 2008 contest winners and our soon to be launched Product Verification Program which will verify product test data for participating member products. You also have the option of joining the association mailing list so you can receive press releases and information on what's happening within the industry as it happens so you are always aware of the latest industry advancements.

RIMA International welcomes visitors to share their needs so we can continue to improve upon the information available on the site. For more personalized assistance, you can use the e-mail link provided or simply contact the association directly at 800/279-4123.

*(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rimainternational.org](http://www.rimainternational.org).)*

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