



**REFLECTIVE INSULATION
MANUFACTURERS ASSOCIATION**

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FOR IMMEDIATE RELEASE
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RIMA Offers Workshop at SEBC 2007

The Reflective Insulation Manufacturers Association (RIMA) will be presenting a workshop at the 2007 Southeast Building Conference (SEBC) in Orlando, Florida. The workshop will be held on Friday, July 13th at the Orange County Convention Center.

The seminar is entitled "**Benefits of Reflective Insulation and Radiant Barriers**" and will focus on how reflective insulation and radiant barriers work to enhance the building envelope and contribute to the overall energy efficiency of a building. Participants will learn the proper installation, how r-values are affected and how reflective insulation and radiant barriers improve condensation control in a building as well as how these technologies comply with ASTM standards and improve building performance and comfort.

To register to attend this workshop and/or for more information on the entire SEBC 2007 event, you can visit www.sebcshow.com or call 800/261-9447.

The Reflective Insulation Manufacturer's Association is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rima.net.

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