



**REFLECTIVE INSULATION
MANUFACTURERS ASSOCIATION**

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FOR IMMEDIATE RELEASE
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RIMA Unveils the NEW [www.rima.net!](http://www.rima.net)

With the Internet being the most accessible and commonly utilize resource to research and obtain information, the Reflective Insulation Manufacturers Association (RIMA) recently gave its website a modernized facelift, not only giving it a new look but adding several new documents as well.

A few of the newest additions, besides the great new product photos, include our "Required and Recommended Tests" document (located under "Technical Info" as "Product Tests"); our recently completed study on the emissivity of interior radiation control coatings (located under "Technical Info" as "IRCC Study") and information on our upcoming special workshop program and luncheon at Metalcon 2006 entitled "Benefits of Reflective Insulation & Radiant Barriers" (located under "News & Events" in the Press Room").

While on the site, take a moment to look around and familiarize your self with all the information available. RIMA's handbook, technical bulletins, industry articles, members (including complete contact information, e-mail and website links), membership information and much more are all there at your fingertips.

RIMA invites you to check out the new site and welcomes your comments. If there is any information or tools you'd like to see available and added to the new site, please let us know. Updates are daily, so be sure to check back often for the latest information on the reflective insulation and radiant barrier industries.

(Note: If you have visited <http://www.rima.net> before, you may need to delete your temporary internet files and/or hit your refresh button to allow the new site to load.)

(The Reflective Insulation Manufacturer's Association is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rima.net.)

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