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## Join Us for the 2016 International Reflective Insulation Manufacturers Conference (I-RIM Conference)

The 2016 International Reflective Insulation Manufacturers (I-RIM) Conference will take place June 1-3 Crowne Plaza Hollywood Beach Hotel in Hollywood Beach, Florida. Rarely does an opportunity come along that brings so many reflective products experts and cutting-edge information together in one industry event. This global conference is just that forum. Held only every two years, you cannot afford to miss the 2016 I-RIM Conference event.

The speaker lineup for 2016 is unmatched and hosts experts from around the world. Here are just some of the speakers and topics on the program:

- ★ Greg Lewis, RISI – “US Housing: The Gradual Recovery So Far and Prospects for Stronger Starts in the Next 5-10 Years”
- ★ Hamed Saber, NRC – “Overview of Thermal Resistance of Enclosed Reflective Airspaces for Different Building Applications”
- ★ Bernard Casse, Parc – “Passive Radiative Cooling (Self-Cooling Materials)”
- ★ Andre Desjarlais, ORNL – “Attic Radiant Barrier Systems to Save Energy”
- ★ Dr. David Yarbrough, R&D Services, Inc. – “Commentary on ASTM C1224”
- ★ Martin Oxley, BBA – “The Certification of Reflective Insulation for the European Market”
- ★ Jeffrey Steuben, CRRC – “The Role of Third Party Ratings in Supporting the Roofing Industry”

A complete conference program, along with speaker bios and session descriptions, can be found at [www.rimainternational.org](http://www.rimainternational.org) under the menu option “I-RIM Conference”. Whether you are a manufacturer, a building or code official, an architect/engineer, contractor, or someone just interested in learning and understanding the reflective products market, this event is for you. ***This is only the 2<sup>nd</sup> time this event has been in the US, so it’s a great opportunity for North American companies to participate.***

Guests also have the option to do some networking while they’re there by exhibiting during our cocktail and lunch functions. Offering table top and/or pop up displays during these catered events will make the exhibition experience unique and personal. Exhibitor registration is now available and can also be found at [www.rimainternational.org](http://www.rimainternational.org). Attendee registrations will be available shortly.

We will continue to share updates as more information becomes available. In the meantime, mark your calendars or claim your exhibit space and plan to attend. For additional assistance, contact RIMA International at [rima@rima.net](mailto:rima@rima.net).

*(The Reflective Insulation Manufacturer’s Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rimainternational.org](http://www.rimainternational.org).)*