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FOR IMMEDIATE RELEASE  
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## Learn About “Estimating R-Values for Enclosed Reflective Air Spaces” in January Construction Specifier

Construction Specifier magazine contacted the Reflective Insulation Manufacturer Association International (RIMA-I) back in October to prepare an article for their January issue. Dr. David Yarbrough of R&D Services, Inc. in Cookeville, TN, who works tirelessly on behalf of the industry, took some time out of his busy schedule to prepare this article entitled “Estimating R-Values for Enclosed Reflective Air Spaces” which is now available.

This is a highly-technical article with many calculations and details, and we invite you to check it out through the Construction Specifier website at <http://www.constructionspecifier.com/estimating-r-values-for-enclosed-reflective-air-spaces/>. We thank the magazine for this opportunity to contribute content to this issue and look forward to providing more insight into the reflective products industries in the year ahead. If you have a specific questions or would like information, please contact RIMA-I at [rima@rima.net](mailto:rima@rima.net) or visit our website at [www.rimainternational.org](http://www.rimainternational.org).

*The Reflective Insulation Manufacturer's Association International is a non-profit association comprised of dedicated individuals working together to propagate the research, knowledge and use of reflective insulation, radiant barriers and interior radiation control coatings. For additional information, please contact Executive Director Mary Edmondson at 800/279-4123.*