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Stand Out at I-RIM Conference 2016

As the 2016 I-RIM Conference draws near, now is the time to decide how you plan to participate. With all the different types of companies attending, there are many opportunities to network with peers at this unique global event. Rarely will you find so many industry professionals in one place, so maximizing your time there is crucial.

There are various opportunities available to give your company special recognition - beginning with exhibiting. This is not your typical trade show event since this is primarily an educational conference. The trade show is quite intimate and includes catered events that will ensure guest participation. Exhibits will be stationed around the perimeter of the room with the option of doing a tabletop exhibit or bringing your pop-up display. Thursday's trade show hosts a cocktail hour with food and drinks where guests can mix and mingle throughout the event. There is also a casual lunch during the trade show on Friday. People can come enjoy a nice spread while visiting with peers. Exhibitor registration includes an exhibit space as well as attendee registration for TWO people for the full conference event. **Discount fees are available for exhibitors now until April 1st** so if you are interested in being listed as a show exhibitor, book your space now.

Another way to get some great visibility for your business is to be a sponsor. There are several different sponsorship opportunities available; and if you want to get creative and come up with your own sponsorship ideas, that's welcome too. From sponsoring a coffee break to sponsoring a particular presentation or catered event, there is something to fit any budget. These options will help give you the greatest exposure while you're there.

There are many benefits to these opportunities including:

- ☆ Having your company name/logo added to the RIMA-I website on the I-RIM Conference page as an exhibitor and/or sponsor
- ☆ Having your company name/logo appearing in the on-site brochure recognizing your participation/contribution
- ☆ Sponsors will have signage at the conference that includes your company name and logo
- ☆ A thank you at the podium for our event exhibitors and sponsors

And perhaps one of the best benefits, is we do the work! We include you in pre-show materials, and we create the signage and recognize you in the on-site conference materials. We get your name and company out there in front – and that's how you maximize your time at an international conference event!

Be aware, the sooner you sign up, the sooner we can add your company information to our event promotions and the more exposure you will receive. If you want to learn more about the event to help you with your decision, you can find complete conference details at <http://www.rimainternational.org/index.php/i-rim-conference/2016-i-rim-conference/> .

Let us do the work and give you the glory – sign up today!

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)