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FOR IMMEDIATE RELEASE
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“Ask The Expert” on www.rimainternational.org

The Reflective Insulation Manufacturers Association International (RIMA-I) continually strives to make access to reliable research and information on the reflective products industry available to everyone. We are continually adding new ways to share information as well as respond to inquiries covering everything from individual consumer installs to technical information for architects, engineers, contractors, building code officials and others in the construction industry. If you have a question on reflectives – RIMA-I can help.

You can find a wealth of information on www.rimainternational.org and now you can send your specific questions directly to us using our “Ask the Expert” link on our website. You can find that link here <http://www.rimainternational.org/index.php/technical/ask-the-expert/>. Rest assured RIMA-I does not sell product so there is no bias here. It's simply a quick and easy way to bring the world's leading experts on reflective technology directly to you.

There are other ways to reach out and find out more about the association and industry by visiting our Facebook page. If you're already on the website, click on the “follow us on ” link from the opening page or by typing “Reflective Insulation

Manufacturers Association International” while on Facebook. RIMA-I also has two groups on  where new information is posted regularly and many inquiries are exchanged. The groups are called “**Reflective Insulation Manufacturers Association International**” where you can find association news and information and the second group is called “**Radiant Barrier & Reflective Insulation**” where more technical discussions are shared. If you have an interest in reflective insulation, radiant barriers and interior control coatings (IRCCs), join these groups for ongoing news and information.

Of course you can always contact RIMA-I directly at 800/279-4123 or 479/657-6749 or via e-mail at rima@rima.net. We look forward to hearing from you.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulation, radiant barriers and interior radiation control coatings (IRCCs). RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.